**LUVO TEAMS UP WITH HOPELINK TO DONATE OVER 1,200 MEALS TO LOCAL SEATTLE COMMUNITY**

***CEO Christine Day presents meals on behalf of the Company and Brand Ambassador, Russell Wilson of the Seattle Seahawks***

**[Seattle, WA] – December 15, 2015** – Luvo Inc., a forward-thinking frozen food company that offers chef-created, nutritionist-approved meals made from high quality ingredients, teamed up with Hopelink, a community action agency serves homeless and low-income families, children, seniors and people with disabilities in the greater-Seattle area, to donate over 1,200 frozen meals to the local Bellevue Food Bank.

Luvo's CEO Christine Day and several team members were on hand at the Bellevue Food Bank at 14812 Main Street on December 15, to pass out free meals and to provide nutrition education; further supporting the Company's mission of making it easier for people to eat nutritious meals that taste great and are made from real ingredients like fruits, vegetables, whole grains and lean meats raised without antibiotics. The 1,200 meals were donated on behalf of Luvo and Brand Ambassador Russell Wilson, quarterback for the Seattle Seahawks, in efforts to positively impact food insecurity in the Seattle area with this nutritious donation for the greater good.

"Luvo is thrilled to have the opportunity to work with Hopelink and to be able to give back to the Seattle community, which is a special place for Luvo and of course our brand ambassador, and Super Bowl Champion, Russell Wilson," said Christine Day. "Russell joined the Luvo team in the summer of 2015 and has helped us to spark a change in the way consumers eat and think about food, by bringing communities affordable frozen meals that offer full-servings of fruits and veggies, with nourishing whole grains and delicious flavors. Our donations to the Bellevue Food Bank is a great example of these combined efforts."

Known as a leader on and off the field, Wilson has become an advocate for raising awareness among younger generations about the importance of healthy eating and staying active. In working together, Luvo is dedicated to supporting Wilson's various volunteer initiatives throughout the year, which includes giving back to the Seattle community in various ways.

"The support and encouragement I have received from the entire Seattle community since joining the Seahawks in 2012 is something I truly cherish and is just one of the reasons why I'm so passionate about giving back," said Wilson. "With Luvo as a partner, we're able to teach community members about the importance of nutrition and how eating healthy can positively impact their lives on and off the field, while also making a difference for those who might not have access to healthy meals, through organizations like Hopelink."

Hopelink was founded in 1971, and has since grown into one of the largest nonprofits in the area, serving about 65,000 low-income people every year. The organization has a number of different programs that work to serve as a network aimed at helping people get back on their

feet. Some programs including emergency and transitional housing, food banks as well as energy assistance are geared towards those needing shorter term assistance in times of crisis, while other programs aim to help people exit poverty for good including adult education, help finding a job, family development programs, transportation services, help with budgeting and finances

"We were honored to have Christine Day and the rest of the Luvo team here at the Bellevue Food Bank to help personally deliver the meals they are donating to those in need in our community," said Lauren Thomas, CEO of Hopelink. "Our mission at Hopelink is to promote self-sufficiency and to help people make a lasting change in their lives through education and opportunity. This wonderful donation of 1,200 meals will support these goals and the people we serve in our great community."

**About Luvo**

Luvo (www.LuvoInc.com) is creating the next generation of frozen food, with a focus on great taste, convenience and nutrition. The company was founded on a simple idea: To love our food — how it tastes, what it does for our health and how it makes us feel nourished and happy. Luvo develops, manufactures, markets and sells healthy retail food products and frozen ready-made entrees. Luvo works with its suppliers to ensure the quality of its ingredients, giving top consideration to eco-friendly practices that promote sustainability and ethical sourcing and products that are environmentally sound and health sustaining.