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**LUVO NAMED 2016 EDISON AWARDS FINALIST**

*Forward-Thinking Food Company Recognized for Sparking Change in Consumer Goods Industry*

[Vancouver, BC] – February 11, 2016 – Luvo Inc., a forward-thinking food company that offers chef-created, nutritionist-approved meals made from high quality ingredients, has been named a 2016 Award Finalist by the internationally renowned Edison Awards™. The awards, inspired by Thomas Edison’s persistence and inventiveness, recognize innovation, creativity and ingenuity in the global economy.

Luvo was selected as a finalist out of hundreds of nominees from around the world, for the Company’s innovative approach to disrupting the frozen food and CPG industry by providing consumers with great tasting, nutritious, high-quality foods that are affordable and accessible to all.

“At Luvo, we are challenging the industry norm and introducing ‘Frozen Food 3.0’- great tasting, simply made, nutritious meals that go beyond the convenient and heavily processed products that defined earlier generations,” said Christine Day, chief executive officer at Luvo. “We are committed to providing food for the greater good and are honored to be chosen as a finalist among this group of prestigious companies, who share our passion for sparking a change.”

Luvo’s chef-created, nutritionist-approved meals promise one or more servings of fruits and vegetables, with an emphasis on whole grains and lean proteins raised without antibiotics. Luvo meals have less than 500 calories and 500 mg of sodium, and are responsible with added sugars.

“It’s exciting to see companies like Luvo continuing Thomas Edison’s legacy of challenging conventional thinking,” said Frank Bonafilia, Edison Awards’ executive director. “Edison Awards recognizes the game-changing products and services, and the teams that brought them to consumers.”

Edison Award nominees are judged by more than 3,000 senior business executives and academics from across the nation whose votes acknowledge the finalists’ success in meeting the award’s stringent criteria. Award winners will be announced on April 21, 2016 at the Edison Awards Annual Gala, held in New York City at the historic Ballroom of the Capitale.

Luvo offers a wide range of globally inspired entrees and burritos at major retailers across the nation. Luvo is also available on select Delta Air Lines flights and online at [FreshDirect.com](http://FreshDirect.com) and [Amazon.com](http://Amazon.com). For more information on where to buy Luvo in your local area please visit: <http://luvoinc.com/where-to-buy/>

**About Luvo Inc.**

Luvo ([www.LuvoInc.com](http://www.LuvoInc.com)) is creating the next generation of frozen food, with a focus on great taste, convenience and nutrition. The company was founded on a simple idea: To love our food — how it tastes, what it does for our health and how it makes us feel nourished and happy. Luvo develops, manufactures, markets and sells healthy retail food products and frozen ready-made entrees. Luvo works with its suppliers to ensure the quality of its ingredients, giving top consideration to eco-friendly practices that promote sustainability and ethical sourcing and products that are environmentally sound and health sustaining.

**About The Edison Awards:**

The Edison Awards is a program conducted by Edison Universe, a 501(c)(3) charitable organization dedicated to fostering future innovators. For more information about the Edison Awards, Edison Universe and a list of past winners, visit [www.edisonawards.com](http://www.edisonawards.com).